

## NELSON CIVIC CHOIR SPONSORSHIP BENEFITS 2024

	OVERTURE \$75 - 499	ARIA \$500 - 2499	CANTATA \$2500 - 4999	IMPRESARIO \$5000 +	NOTES
Save This Date Newsletter 3 pa	✓	✓	✓	✓	Concert teaser & choir news leading up to events
Advanced booking option week 1-2 of 6	✓	✓	✓	✓	Same option for choir. Choir members sell 4+ ea
Booking fees waived	✓	✓	✓	✓	Choir covers booking fee. Enables direct email info.
Discount on tickets purchased	✓ 20% on 2 tickets pa	✓ 20% on up to 4 tickets pa	✓ 40% on up to 10 tickets pa	✓ 40% on up to 10 tickets pa	Due to early donation
Complimentary tickets + discount on tickets purchased		✓ 2 tickets for 1 concert pa	✓ 2 tickets for 2 concerts pa	✓ 2 tickets for all 3 concerts pa	Complimentary tickets for annual gift. Larger donation = greater thanks
Listing titles	✓ Overture	✓ Aria	✓ Cantata	✓ Impresario	Overture = beginning; Aria = soloist; Cantata = sonatas; Impresario = movements
Advertising opportunities		✓ Programme	✓ Upgrade logo advertising	✓ Fully enhanced advertising	Aria=programme; Cantata= named sponsor or business logos, ads; Impresario=concert credits, possible footer page listings, all promotion
Red carpet reserved seating at concerts		✓	✓	✓	Helps to connect donors to other like-minded donors
Opportunity to join choir in select social events	✓	✓	✓	✓	Another red carpet style benefit to connect supporters to the choir members
Opportunity to join choir and Director at rehearsal			✓	✓	Another red carpet style benefit
Honoured guest at dress rehearsal			✓	✓	Another red carpet style benefit
Concert parking		✓	✓	✓	Not listed but 'surprise' benefit for confirmed donation